

THE ART OF BUSINESS INFLUENCE

A winning Keynote by Mark Jeffries

A keynote Speech that delivers on every level

Mark Jeffries' message is a simple, yet vital one - communication excellence leads to increased success, profits and connections. The best news of all - we don't have to do much to tilt the scales of perception in our favor - we just need to know how!

Mark presents a 'toolbox' packed with techniques, ideas and methods designed to give your teams a smart, proven, communication-based way to approach the challenges and opportunities they face every day.

His refreshing, common sense approach seeded with perfect corporate humor and balanced with instantly useable ideas, memorable methods and valuable takeaways has impressed audiences around the world.

A TOOLBOX OF TECHNIQUES

From networking to Negotiation, from the power of words to the behaviors of the 'trusted advisor', from reading signals to delivering positivity, your audience will hear innovative thinking around:

- Soft Skills – How to influence others**
- The golden rules of networking**
- Boardroom etiquette**
- Making more powerful and effective presentations and pitches**
- How to plant the seed of an idea**
- Reading other people**
- Techniquette-the etiquette of technology**
- Language – the power of words**
- How to alter the way others perceive you**
- The secret messages you really convey**



Former Stockbroker turned Communication expert and author

Mark Jeffries has now delivered more than 200 keynote speeches in front of the most demanding audiences of Sales, Marketing, IT, Legal, Advisory and Consulting Professionals.

CLIENTS

His clients are from multiple industries and professions - From the top performers of **RBC's** National Sales Team, to **IBM's** Global field force, from **Ernst & Young's** Tax specialists to **McDonalds** national restaurant consultants, from a convention of Dentists to a national forum for politicians Mark has now spoken in front of more than 75,000 people.

Mark was recently selected to address the prestigious **International Association of Speaker Bureaus'** Annual meeting, was retained by **Gillette** as the face of their 'career advantage' campaign and has been featured in many publications including the USA's **Success Magazine**.

BOOKS

Mark has now written two books "What's up with your handshake?" and - being released in July 2010 - "The Art of Business Seduction".

www.markjeffries.com
mark@markjeffries.com



Including practical methods, re-affirmation and humor in all of his presentations, Mark has become a 'true master of presentation'.



A regular guest on NBC's 'Today Show', Mark discusses innovative communication techniques to help the American public find new opportunities, jobs and ways to succeed.



Mark Jeffries divides his time between USA, Canada, Asia and Europe - helping organisations, groups, corporations and partnerships shape their message, create valuable networks and win deals.