

MARK JEFFRIES

As Event Moderator

Background & Bio

Author, and Former Merrill Lynch stockbroker, Mark Jeffries has become a trusted adviser and strategic communication consultant to some of the world's largest and most successful corporations and partnerships.

His Blue Chip clients include:

- Ernst & Young
- IBM
- Software AG
- Microsoft
- Royal Bank of Canada
- Gartner
- SAS
- HP
- Johnson & Johnson
- Visa

Mark has hosted over 200 major conferences across the USA, Canada, Australia, Asia and Europe.

Companies bring in Mark Jeffries to add to the success of their client and team conferences and to help turn a conference into a memorable event.

Mark's unique talent is straddling the fine line between being the Audience's independent voice on-stage, whilst ensuring that your message is fully communicated, remembered and that your Executives are seen in the best light.

How Mark's presence benefits your overall event

- An experienced, professional and entertaining approach.
- An external, business-focussed credibility.
- He always keeps the audience switched on and involved and introduces elements of his keynote into transitions and breakouts.
- He is dedicated to adding value to your event, ensuring all key messages are remembered and that the audience enjoys being part of a more "watchable" experience.
- Mark has just published a new e-book entitled "Creating the Perfect Event" which introduces many of the ideas he has seen and used.



Panels, transitions, Q&A and more.

Mark's role as moderator or host is always to make you and your executives shine.

He is there to make sure the right questions get asked so you can deliver the perfect message.

He adds value, energy and humor to all the proceedings - becoming the audience's 'friend' on the stage - summarizing content, guiding interaction, encouraging conversation and ensuring timely breaks, starts and ends.

Mark has hosted many Staff, Partner, reward and Customer events all over the world.

He is trusted to positively magnify the top team, enhance key messages and add useable ideas and tips on great communication.

What the clients say:

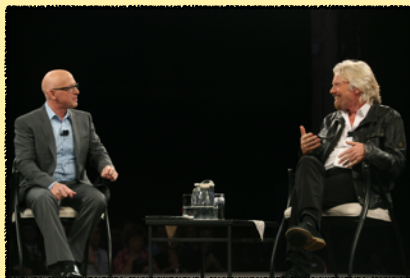
"In front of our multi-national audience of more than 2,000 people, Mark Jeffries displayed a rare ability to connect with everyone..."
Jane Baird - IBM

"Mark Jeffries took our people event from good to great - a real asset and we will use him again"
**Kevin Iaquinto, CMO
Deltak**

"Thank you for such a wonderful contribution to our event. As I had imagined, you made a huge difference and impact. The feedback has been stellar."
**Ellyn Raftery
CMO, Fidelity
Information Services**



Mark is a regular guest on NBC's Today Show discussing networking and communication techniques to help viewers get ahead in the business and social world.



Mark's event specialty has become running very 'watchable' and effective panel discussions & 'Fireside Chats' - asking conversational and informed questions designed to get the message ... explained, appreciated and remembered.



Mark Jeffries

Communication Expert, Moderator & Author of

"What's up with your handshake?"
and
"The Art of Business Seduction"