

**MARK
JEFFRIES**



2020

EVENT KIT CONTENTS



2020

YOUR NEXT EVENT HOST & KEYNOTE SPEAKER

Mark Jeffries has become the go-to Host, Moderator and Facilitator for some of the most successful major events around the world.

PANEL DISCUSSIONS

Using his sharp business knowledge and years of experience working with C-Suite executives, thought leaders, business experts and of course tons of customers and clients, Mark has become the trusted partner to deliver watchable, engaging and relevant panel sessions. From Supply chain to Digital transformation, from Geo-Politics to Transaction advisory discussions, Mark is equally at home drawing out key information, making panelists feel comfortable and giving all participants the confidence to share best Panel discussions practice, lessons learned and successful strategies.

Mark always considers the perspective of your audience and ensures that memorable stories are told, key messages are heard and important points reinforced.

Above all, having Mark run your panel sessions not only keeps everything running to time but also frees up your execs to appear as holders of great knowledge rather than trying to play the role of on-stage moderator.

Current clients include: Oracle, SAP, IBM, Ernst & Young, KPMG, SAS, J&J, Freeman, Cvent, Dell, RedHat, Virgin

BIG NAME INTERVIEWS

From VP Joe Biden to Will Smith, from Serena Williams to Michael J Fox and Richard Branson...Mark has mastered the "Celebrity Interview".

You pay significant fees to have these A-Listers wow your crowd – Mark helps you achieve that objective.

Mark quickly connects the character, psychology and 'mood' of your Celeb-talent to your all-important audience. He creates an instant trusted relationship drawing out the best stories to inspire and delight your crowd!

"No one could stop talking about how absolutely brilliant you were"



"I wouldn't do an event without Mark Jeffries"



"How did you know so much about our business?"



Find Mark at www.markjeffries.com and being social here...





2020 BIOGRAPHY

Author, Keynote Speaker and former Merrill Lynch stockbroker, Mark Jeffries, has become a trusted adviser and communications consultant to some of the world's largest and most successful corporations, agencies and partnerships.

Dividing his time mostly between The United States, Canada and Europe, Mark is invited to deliver his highly effective keynotes on *'Business Communication, Influence & Presentation'* to audiences across many industries. His speeches are relevant, entertaining, and filled with instantly useable takeaway ideas.

Mark has also mastered a fascinating niche—moderating major corporate events. He has rapidly become the go-to person for facilitating, moderating and *'MC-ing'* multinational events for large and small organizations around the world. As well as

running countless industry panels and chatting with more than 150 C-Suite execs, on stage, Mark has also interviewed many celebrities including Will Smith, Richard Branson, Bob Mueller, Serena Williams, Michael Phelps, Janet Yellen and Michael J. Fox.

Mark has published two books: *"What's up with your Handshake?"* and *"The Art of Business Seduction"* and has just launched 2 highly innovative and very engaging e-learning courses dedicated to elevating users into Trusted Advisors, Persuasive Communicators and Key Influencers.

Discussing the power of *'Business Influence'* and *'Networking 2.0'*, Mark regularly appears as an expert guest on NBC's Today Show, Fox Business, BBC News and writes for The Huffington Post.

Find Mark at www.markjeffries.com and being social here...





2020

ON-STAGE INTRO

We are pleased to turn over the stage to an accomplished author and speaker who divides his time between North America, Europe and Asia Pacific.

As a leading expert on communication and influence, Mark Jeffries works closely with a wide variety of companies and organizations around the world.

His ... is a keynote about Business Influence—how we can turn our every day interactions with colleagues, customers and partners into moments of persuasion, positivity and influence.

His approach centers on you, your impact and how others truly perceive you.

Please welcome—with some great ideas, stories and inspiration—Mark Jeffries....

(Mark further introduces himself throughout his presentation)

Find Mark at www.markjeffries.com and being social here...





2020

THE ART OF BUSINESS INFLUENCE

A compelling keynote about the link between Communication Excellence and Business Success.

Author and Communication Expert, Mark Jeffries, presents an instantly useable toolbox of innovative communication, connection and influence tools designed to accelerate your business success.

From the 3 Cs of Communication Excellence, to the power of Tribal Trust... from your “3 additional jobs” to the BRAINS of Influence – Mark Jeffries presents a practical and highly entertaining session filled with valuable takeaways, memorable stories and innovative tools & techniques.

Mark focuses on how harnessing the Persuasion Mindset – allows you to leverage rapid innovation and to become the disruptor ...in an age where every word counts.

Former Stockbroker, Mark Jeffries, has become a leading expert in the fields of “Strategic Communication” Influence and Story-Telling. He advises blue-chip companies around the world on message, influence and delivery and has spoken at events and conventions, with rave reviews, in front of more than 500,000 attendees.

Mark has spoken in front of Physicians, Lawyers, Travel professionals, Sales teams, IT developers, Dental professionals, Real Estate groups and more.

On stage he has interviewed hundreds of thought leaders and luminaries including the likes of Sir Richard Branson, Malcolm Gladwell, Serena Williams, Michael J Fox, Bob Mueller, Joe Biden, Will Smith, Michael Phelps, Ginny Rommety, Larry Ellison, Mindy Kaling and many others. Mark’s insights, experience and stories make for a compelling and unforgettable session.

Find Mark at www.markjeffries.com and being social here...





2020

THE ART OF THE PERFECT PRESENTATION

The Art of the Perfect Presentation Author, Speaker & Communication Expert, Mark Jeffries, presents an instantly useable selection of innovative Pitch, presentation and on-stage tools designed to elevate your Presence.

Following twenty years of on-stage appearances at some of the largest corporate events in the world, Mark will share a unique set of ideas and techniques designed to help you maximize your next appearance.

From the Psychology of your 'audience' to the power of your word-choice, from the tone of your voice to the secrets of humor, from the new rules of the slide deck to the traditional power of story telling.

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